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October 16, 2019

I am excited to announce that Lake Michigan Mailers, Inc. will officially change its name to **Marana Group** effective January 1, 2019.

“Marana” is the Irish word for “think”, and of course, “Group” suggests “team”.

Marana Group = “Think Team”

This new name and new look better reflects who we are today and who we will be in the future; *unrestricted, dynamic, and adaptable*. The use of this new brand will provide us with a new umbrella under which we can bring an expanded menu of our data, document, and distribution solutions to an even wider audience.

The best part about this change is what is staying the same. **The Rhoa family will continue its ownership and management as we have since the company’s founding more than forty years ago.** The people upon whom you and your organization rely will still be here ready to serve. **Same company. Same people. New name. New horizons.**

I encourage you to check out this brief video which introduces our new brand.

<https://maranagroup.com/>

Between now and the end of the year, we will begin our transformation to the Marana Group name, logo, and colors. This will mean that everything from the uniforms worn by our associates, to the art on our vehicles, to the banners on our buildings, and the logo on our invoices and emails will be changing. **The solutions we provide, and the associates who provide them will remain unchanged.**

We look forward to continuing our mutually beneficial relationship under our new brand.

Thank you for the opportunity to be of service. If you have any questions about this change, please feel free to contact me at via email at drhoa@maranagroup.com.

Sincerely,

David C. Rhoa
President