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## **Lake Michigan Mailers, Inc. Makes Winter Coat and Hat Donation to Homeless Shelter**

*Lake Michigan Mailers donates winter coats and winter hats to the Center for the Homeless in South Bend, Indiana.*

Kalamazoo, Michigan, January 14, 2015 – Lake Michigan Mailers announced today that it has donated forty gently used winter coats previously worn by their route service drivers to the Center for the Homeless in South Bend, Indiana. In addition, the company provided the Center for the Homeless (CFH) with forty-six, new knit winter hats. Prior to making the donation, the coats were professionally cleaned by The Clothes Basket in Paw Paw, Michigan and then sent along with the new hats to Alfie Logo Gear in Traverse City, Michigan to be de-branded.

“Despite the relatively mild winter our region has enjoyed thus far, we all know that severe cold weather is on the way and the need for clean, new and gently used winter clothing is at its highest during the first 3 months of the year,” said David C. Rhoa, president of Lake Michigan Mailers, Inc. “We hope that this donation will make a positive impact in the lives of our community members who are in need. We are deeply appreciative of our friends at The Clothes Basket and Alfie Logo Gear for their efforts in helping us prepare the coats and hats for donation,” Rhoa concluded.

About Alfie Logo Gear for Work & Play in Traverse City, Michigan:

“Creative ideas, intuitive service and spiffy gear delivered with authentic passion so your business shines”. Alfie Logo Gear offers a wide variety of products to be customized for any business, group, team, or organization <http://www.goalfie.com/>

About The Clothes Basket in Paw Paw, Michigan:

The Clothes Basket proudly serves the Paw Paw, Michigan area with professional dry cleaning services, a drop-off or self-serve laundry, and free pickup and delivery. The expert staff takes great care in attending to all dry cleaning needs, handling everything from standard dry cleaning and laundry to wedding gowns, draperies, leather, and more. The Clothes Basket is dedicated to providing exceptional service, great prices and quick turnaround. <http://www.clothesbasket.net/>

About the Center for the Homeless:

For nearly three decades the Center for the Homeless in South Bend, Indiana has served individuals and their needs. While the center has offered over 700,000 safe nights, and over 1.5 million meals to over 55,000 men, women, and children, it offers so much more than that. Their goal is to provide not only life-

saving services, but an atmosphere to support life-changing services as well. Services ranging from personal development, education, job training, support groups, and housing outreach programs move individuals towards achieving and maintaining self-sufficiency. The Center for the Homeless has supported more than 55,000 people during their 26 years of operation. <http://cfh.net/>

About Lake Michigan Mailers, Inc.:

Lake Michigan Mailers, Inc. is a family owned and managed company with processing centers in Kalamazoo, Michigan and South Bend, Indiana. The company is a leading provider of document management, mail assembly, mail processing, presorting, data management fulfillment, and distribution services to companies, schools, colleges and universities, health care providers, governmental entities and organizations throughout the United States, Canada, the United Kingdom, Europe, and Australia. Additional information about Lake Michigan Mailers, Inc. can be found on the company's web site at <http://www.barcodemail.com>

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