



**No postage?  
No problem.**

## Lake Michigan Mailers brings you the Pitney Bowes® EasyPermitPostage® Service

### **Mail on time and pay later.**

As a valued customer of Lake Michigan Mailers you know that nothing is more frustrating than having your mailing ready to go, only to be delayed by insufficient postage funds in your meter or your prepaid fund account with Lake Michigan Mailers.

Lake Michigan Mailers has partnered with Pitney Bowes to provide you with the EasyPermitPostage® service, a secure, easy-to-use and convenient funding source and management tool for all of your postage needs.

With the EasyPermitPostage® service from Pitney Bowes, you can fund your prepaid fund account with Lake Michigan Mailers, refill your postage meter, fund your permit account and pay your Lake Michigan Mailers service fees.

### **Mail on time.**

Avoid the typical check-writing hassles right before a mailing goes out. With the Pitney Bowes solution, funds are available when you need them, so outgoing mail won't be delayed (and Business Reply Mail® never held up) due to insufficient postage.

### **Enjoy greater flexibility.**

Use your prepaid fund account with Lake Michigan Mailers, refill your postage meter, or fund your permit and pay when and how it's most convenient. Simply mail now and pay later after you get your bill from Pitney Bowes.

### **Track and manage every detail all in one place.**

The Pitney Bowes Total Postage Management tool is a dynamic, online reporting system that consolidates all your postage into one, easy-to-read report. You'll spend less time reconciling postage and more on what is important for your business.

### **Earn postage credits and more.**

Turn the postage you buy into money-saving rewards. Earn one point for every dollar you spend on all purchases made and redeem for postage credits, gift cards, and quality merchandise from participating companies.\*



**Get started now! Contact Anthony Fabrizio,  
Pitney Bowes Global Financial Services at 203-922-5036.**

**Or call your Lake Michigan Mailers  
Account Executive at 800-653-3121.**

**Or visit [www.pb.com/permit/mailers](http://www.pb.com/permit/mailers)**

# Speed

Enjoy instant access to the funds you need for postage. Once your account with Pitney Bowes has been established, it only takes a few moments to authorize a transfer to your prepaid fund account with Lake Michigan Mailers and funds will be posted to your account the next business day.

# Flexibility

Eliminate the guesswork and fund your prepaid fund account with Lake Michigan Mailers when it's most convenient to you. The 'mail now, pay later' EasyPermitPostage® solution from Pitney Bowes allows you to pay for all of your postage and Lake Michigan Mailers service fees with a single check—once per month—after you receive your bill from Pitney Bowes. You can pay the full amount, the minimum due or anything in between.\*\*

# Control

See everything in one place. Consolidated reporting and itemized details provide you with the information you need to track and manage even complex postage demands. If you choose, you can fund your prepaid fund account with Lake Michigan Mailers; permit and meter postage, and even Business Reply Mail® (The EasyPermitPostage® service even works with non-Pitney Bowes postage metering systems).

# Savings

Save even more. You'll earn one reward point for every dollar spent through your EasyPermitPostage® account and redeem points for your choice of postage credits, gift cards, and quality merchandise from participating companies.\*

## Gain visibility into your mail house expenses over a full 18 months.

View, track and administer expenses—across all locations—through a dynamic online system

- Gain an enterprise-level view
- Monitor balances and expenses
- Download line-item details
- Create summary reports
- Review 18 months of history
- Access real-time data, 24/7



>> View Reports

**Welcome Tom Anderson:**  
You may review all pending and completed postage payment transactions. Simply define a date range below and click the submit button.

Search Transactions Placed Between: Jul 21 2010 and Sep 21 2010

Completed Transactions Pending Transactions

Completed Transactions											
Date of Payment	Amount (\$)	Status	Direct Marketer Company Name	Direct Marketer Contact	Job Description	Invoice #	Mailing Description	Mailing Quantity	Postage per Piece	Mailing House Contact	Mailing Drop Date
Jun 14, 2010	2750.00	Complete	ABC Mailer	Susan Smith	A-1390	#15698	Circular	15000	0.18	John Smith	Jul 15, 2010
May 10, 2010	765.00	Complete	ABC Mailer	Steve Smith	ABC-4522	#97855	Summer Catalog	500	1.50	Steve Smith	Jun 15, 2010
May 04, 2010	784.86	Complete	ABC Mailer	Susan Smith	0->7635	#92888	Mother's Day Sale	1800	0.40	John Smith	May 25, 2010
May 01, 2010	200.00	Complete	R2 Press	Lisa Duk	A-1299	#18975	Invitation	1500	0.10	Lisa Duk	May 29, 2010
Apr 17, 2010	2475.00	Complete	ABC Mailer	Susan Smith	A-1298	#14687	Spring Sale	1870	1.46	Susan Smith	May 18, 2010

**Get Started! Call 203-922-5036 today, or visit [www.pb.com/permit/mailers](http://www.pb.com/permit/mailers)**



Every connection is a new opportunity™



World Headquarters  
1 Elmcroft Road  
Stamford, CT 06926-0700

\*Rewards on postage capped at 5,000 points annually (20,000 with our Preferred Rewards Program).

\*\*Finance charges may apply.

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